Patent Statistics for Decision Makers 2011  
**Preliminary Program – Subject to Change**

### Pre-event, Tuesday 15 November 2011

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
</table>
| 14:00-18:00 | **PatStats User Group**  
Global Intellectual Property Academy, Madison Building, United States Patent and Trademark Office (USPTO) Headquarters | For more information and registration to the PATSTAT User Day please follow this [link](#). |

### Day one, Wednesday 16 November 2011

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00</td>
<td>Registration opens</td>
<td>Lower Concourse, Madison Building, USPTO Headquarters</td>
</tr>
<tr>
<td>9:00 – 9:15</td>
<td><strong>Welcome and Opening addresses</strong></td>
<td>Dr. Stuart GRAHAM, Chief Economist, USPTO, US</td>
</tr>
</tbody>
</table>
> *Is the Dragon Learning to Fly? An Analysis of Chinese Firms’ Patenting Activity in the US*  
Ms. Alexandra STONE and Mr. Kenneth FLAMM, University of Texas, Austin, US  
> *Institutional, Organizational and Technological Factors Affecting Drug Patenting Strategies*  
Mr. Jean-Yves LEGENDRE, The L'Oreal Group, FR  
> *The Use of Patent Data in Business Development at L'Oreal* |
| 10:15 – 11:00 | **Invited Speaker:** “Patenting, R&D and Firm Strategy: What can Patent Data teach Us?” | Dr. Bronwyn HALL, University of California, Berkeley, US; University of Maastricht, NL |
| 11:00 – 11:30 | Coffee break (in Foyer)                                               |                                                                         |
| 11:30 – 13:00 | **Keynote Panel: Understanding the Global Patent System**             | Chair: TBD (invited)  
The Honorable David J. KAPPOS, Director of the USPTO, and Under Secretary of Commerce for Intellectual Property  
Director General Francis GURRY, World Intellectual Property Organization  
Director Andrew WYCKOFF, Directorate for Science, Technology, and Industry, Organization for Economic Cooperation and Development |
| 13:00 – 14:30 | Lunch                                                                |                                                                         |
14:30 – 15:30 **Panel Session: Patent Data in Corporate R&D**  
Chair: Bronwyn HALL, UC Berkeley, US  
Dr. James D. ADAMS, Rensselaer Polytechnic Institute, US  
> Discovery and Invention in Science-Based Firms  
Dr. Hans LÖÖF, Royal Institute of Technology, Stockholm, SE  
> Patent, R&D Strategies and Entrepreneurial Spawning  
Ms. Cynthia Barcelon-Yang, Bristol-Myers Squibb, US  
> The Role of Patent Analysis in Corporate R&D at BMS  

15:30 – 16:00 Coffee break (in Foyer)  

16:00 – 16:45 **Invited Speaker:** *“Patent Office Quality”* Dr. Bruno POTTELSBERGHE, Free University of Brussels, BE  
Moderator: Stuart GRAHAM, USPTO, US  

16:45 – 17:45 **Panel on Nanotechnology, Innovation, and Commercialization: Learning about a Technology Cycle through Patent Data**  
Chair: Cynthia YANG, Bristol Myers Squibb, US  
Dr. Jan YOUTIE, Georgia Institute of Technology, US  
> Nanotechnology firms from discovery to commercialization  
Mr. Nils NEWMAN, MERIT and Intelligent Information Services Corporation, NL  
> Patent Overlay Mapping: Visualizing Technological Distance  
Dr. Alan L. PORTER, Georgia Institute of Technology and Search Technologies, Inc., US  
> Tracking emergence of a nano technology – Dye-Sensitized Solar Cells (DSSCs)  

17:45 End of day one  

18:00 – 19:00 **Poster session:** *Academic, Industry, and Government Research on Data, Methods, and the Patent System*  
Main Atrium, Madison Building, USPTO  

18:00 – 20:00 **Cocktail reception** – Sponsored by the World Intellectual Property Organization  
Lower Atrium, Madison Building, USPTO  

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**Day two, Thursday 17 November 2011**  

09:00 – 10:00 **Panel Session: Understanding Patenting by Academics and Universities**  
Chair: Mariagrazia SQUICCIARINI, OECD, FR  
Mr. Kyriakos DRIVAS, University of California, Berkeley, US  
> The Role of Exclusive Licensing in Follow-on Research of Academic Patented Inventions  
Dr. Lynne ZUCKER, UCLA, US  
> Patent Inventing and Scientific Discovery Synergy: Economic Effects of the Co-Evolution of Universities and Firms  
Mr. Ulrich STOLZENBURG, University of Kiel, DE  
> Scope and Diffusion of Knowledge from German PROs
10:00 – 10:45 Invited Speaker: “Deferred Examination and Institutional Change: Evidence from Japanese Examination Data”  
Professor Sadao NAGAOKA, Hitotsubashi University, JP

Moderator: Bruno POTTELSBERGHE, Free University, BE

10:45 – 11:15 Coffee break

11:15 – 12:15 Panel Session: Using Data Analysis for Public Policy  
Chair: Nikolaus THUMM, EPO, DE

Dr. Andrew CHRISTIE, Melbourne Law School, University of Melbourne, AU  
> What Difference Does Patent Examination Make?: An Analysis of the Effect of Examination in the USPTO, the EPO and APO  
Dr. Benjamin MITRA-KAHN, Intellectual Property Office, UK  
> A Framework for International Comparisons of Patent Backlogs  
Dr. Julia LANE, National Science Foundation, US  
> StarMetrics: Using Patent Data to Measure Scientists’ Impacts

12:15 – 13:45 Lunch

Chair: Sadao NAGAOKA, Hitotsubashi University, JP

Mr. James BESSEN, Boston University, US  
> The Private Costs of “Patent Troll” Litigation  
Dr. Catherine TUCKER, Massachusetts Institute of Technology, US  
> Patent Trolls and Innovation  
Mr. Yoichiro NISHIMURA, Kanagawa University, JP  
> An Empirical Assessment of the Effects of Patent Thickets


15:30 – 16:00 Coffee break

16:00 – 17:00 Panel Session: Measuring Patent Value and Markets  
Chair: Jonathan BARNEY, PatentRatings LLC, US

Mr. Edward J. EGAN, University of California, Berkeley, US  
> The Economic Meaning of Patent Citations  
Mr. Peter NEUHÄUSLER, Fraunhofer Institute for Systems and Innovation Research ISI, DE  
> Patent Information and Corporate Credit Ratings: An Empirical Study of Patent Valuation by Credit Rating Agencies

17:00 – 17:10 Closing remarks

TBD

17:10 End of conference